



MOTION GRAPHICS BROCHURE

Course Outline, Class Schedule, Cost & System Requirements

www.kennysoftstudios.com
academy@kennysoftstudios.com

Training Centre
+234-816-387-6675

KENNYSOFT FILM ACADEMY

No 1 Ust Main Gate, Along Ikweere Road,
Port Harcourt, Rivers State, Nigeria.

All published prices and syllabi are subject to change without prior notice. In such circumstances where we have to cancel you will be given as much notice as possible and either a free transfer to another course date or a full refund of fees paid. Bookings may be made by online or email or phone. Phone bookings must be confirmed in writing upon request. Please quote purchase order numbers where applicable. Student cancellation must be made in writing and received by Kennysoft Film Academy and may attract additional charges School. If you do not attend a course, and you have not previously informed us in writing, the full course fee remains payable.

Contents

Section #1. Welcome Letter

Section #2. About the Jumpstart Course

Section #3. System Requirements

Section #4. Course Outline

Section #5. Contact Details

Our mission is to provide a practical and affordable training experience that meets each student's interests, abilities and needs within a robust curricular framework while inspiring creativity.

Welcome to kennysoft Film Academy

Dear Prospective Student,

Thank you for showing interest or applying for our training courses on: 3D Animation Jumpstart, 3D Character Design, 3D Character Acting, Motion Graphics, Video Editing, Broadcast Design, Cinematography and 3D Digital Sculpting.

You have made the right choice. kennysoft is Nigeria's leading provider of 3D animation, motion graphics, training and visual effects services. As our student you will enjoy the benefits of learning from seasoned professionals with lots of experience. We employ a practical hands-on approach to learning.

We strive to promote and support student development and organizational effectiveness by providing high-quality educational training. Our courses are practical and designed to meet individual, group or departmental, and institutional needs and objectives. We work hard to enhance individual learning and development as the means for creating a better workplace environment and for building a stronger industry in West Africa.

Once again thank you for choosing kennysoft We hope you have an awesome learning experience.

Best regards,



Kenneth Horsfall
Creative Director/Corporate Head



ABOUT

MOTION GRAPHICS COURSE

Create Motion Graphics and basic Visual Effects in 8 weeks

Adobe After Effects is a powerful software tool for visual effects and motion graphics. You can use After Effects' tools to create dynamic designs for broadcast, web, DVD and film.

This course will help you master the concepts and features to the program. It includes many advanced features, including tips and tricks using the latest version.

Who is this course designed for?

This class is appropriate for novice users of After Effects or for those working or wishing to work in the video field, or for Adobe users wishing to expand their skills in video effects. This class covers the core concepts and skills necessary to excel in motion graphics animation and visual effects, as well as advanced approaches and techniques.

After taking this class students will be able to create visual effects for use in web video and podcasts, broadcast television, and even film. If you are a graphic professional who wants to go into motion design, this course is also for you!

Duration
8 WEEKS

Price
N150,000

Days
Mondays to Fridays

Time
9am-11am, 11am-1pm,
1pm-3pm, 3pm-5pm,
5pm-7pm(evening)

Study Mode
Full Time
(weekends available on request)

Software
Adobe After Effects



System Requirements

Students should bring their laptops which should meet or exceed the following hardware configurations.



Windows® 8, Windows® 7, Vista or XP

- 32-bit/64-bit Intel or AMD multi-core processor
- 2 GB of RAM minimum (8 GB recommended)
- 16 GB of free disk space for installation
- Qualified hardware-accelerated OpenGL® graphics card
- 3-button mouse

General Requirements

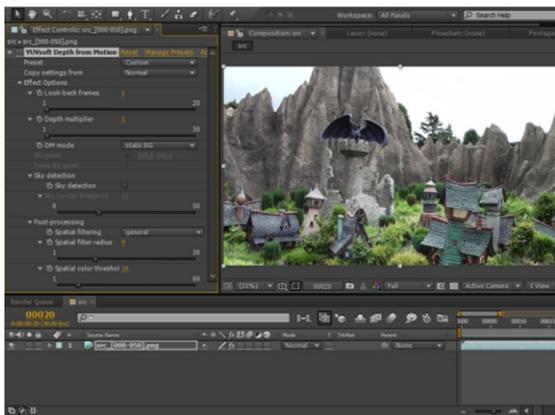
Basic knowledge of the Windows/Mac operating system.

Will I get a certificate at the end of my training?

Students will qualify for a certificate of training only if they pass the assessment exam at the end of the training course. Final score is based on attendance (10%), tests (30%) and a final examination (60%) based on the standard grading system.

Course Outline

This course is a great start for students who are new to Adobe Premiere Pro or transitioning from different editing packages . We adopt a simple production-based training methodology and our students gain valuable inside knowledge from our years of hands-on experience in video production.



01

INTRODUCTION TO AFTER EFFECTS WORKFLOW

- Creating a project and importing footage
- Creating a composition and arranging layers
- Adding effects and modifying layer properties
- Animating the composition
- Previewing your work
- Optimizing performance in After Effects
- Rendering and exporting your composition
- Customizing the workspace
- Controlling the brightness of the user interface

02

CREATING A BASIC ANIMATION USING EFFECTS AND PRESETS

- Getting Started
- Importing footage using Adobe Bridge
- Creating the composition
- Working with imported Illustrator layers
- Applying effects to a layer
- Applying an animation preset
- Previewing the effects
- Adding transparency
- Rendering the composition

03

ANIMATING TEXT

- Getting Started
- About text layers
- Creating and formatting point text
- Using a text animation preset
- Animating with scale key frames
- Animating using parenting
- Animating imported Photoshop text
- Animating text using a path animation preset
- Animating type tracking
- Animating text opacity
- Adding motion blur

Course Outline

04

WORKING WITH SHAPE LAYERS

- Getting Started
- Adding a shape layer
- Creating custom shapes
- Creating stars
- Incorporating video and audio layers
- Applying a Cartoon effect
- Adding a title bar
- Using Brainstorm to experiment

05

WORKING WITH MASKS

- About masks
- Getting Started
- Creating a mask with the Pen tool
- Editing a mask
- Feathering the edges of a mask
- Replacing the content of the mask
- Adding a reflection
- Creating a vignette
- Adjusting the color

06

PERFORMING COLOR CORRECTION

- Getting started
- Adjusting color balance
- Replacing the chroma background
- Removing unwanted elements
- Correcting a range of colors
- Warming colors with the Photo Filter Effect

07

USING 3D EFFECTS

- Getting Started
- Using 3D lights
- Turning on shadows
- Adding a camera
- Adding an animated sphere
- Adding the logo
- Working with Null

08

ADVANCED EDITING TECHNIQUES AND EFFECTS

- Getting started
 - Using motion stabilization
 - Using single-point motion tracking
 - Using multipoint tracking
 - Creating a particle system
 - Creating Time warp
-

Course Outline

09

RENDERING AND OUTPUTTING

- Getting Started
 - Creating templates for the rendering process
 - Creating templates for output modules
 - Exporting to different output media
 - Color Management
-

10

FINAL PROJECT ASSESSMENT AND EXAMINATION



LET'S START YOUR DREAM

CONTACT

Address

No 1 ust main-Gate, Along
Ikwerre Road, Port
Harourt, Rivers State,
Nigeria

Phone

Mobile:
08163876675

Web & Mail

Email:
academy@kennysoftstudios.com

Web:
www.kennysoftstudios.com